

IDENTITY PACKAGES




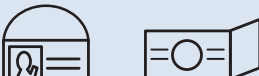


What is an ID Package?

It's everything your company needs as you begin building a name for yourself. It's a crowded marketplace, and when you're trying to get someone's attention, you must remember that they're getting lots of letters and masses of mail. And if you're lucky enough to meet them face-to-face, you don't want your business card to wind up wound up in a rolodex among hundreds of others.

But with a **SOHO Hero** ID Package, things just got a lot easier. We can create a look or maintain an existing one, add new elements and advise on others. We'll set you up with envelopes that engage, letterheads that are heads-above the rest, and business cards that really mean business. Want 2-sided cards? No problem. Designs on either side of your envelopes? We can do it. Whether you want a basic black and white or a stunning 4-color creation, with **SOHO Hero** you've come to the right place.

BUSINESS CARD DESIGN PRICING

ITEM	DESCRIPTION	PRICE
BUSINESS CARD 1 SIDED 	Includes the following: - 1 Design (size: 3.5" x 2" or 2" X 3.5") - Artwork on CD (if requested) - 2 sets of minor revisions	\$120
BUSINESS CARD 2 SIDED 	Includes the following: - 1 Design (2 sides) (size: 3.5" x 2" or 2" X 3.5") - Artwork on CD (if requested) - 2 sets of minor revisions	\$250
BUSINESS CARD FOLD OVER 	Includes the following: - 1 Design (2 sides) (size: 3.5" x 4" or 4" X 3.5") - Artwork on CD (if requested) - 2 sets of minor revisions	\$350
CUSTOM FOLDED OR DIECUT 	Includes the following: - 1 Design (2 sides) (size: custom) - Artwork on CD (if requested) - 2 sets of minor revisions	\$400 + (Quote Necessary)

BUSINESS CARDS - BEFORE & AFTER

Original



FINISHED CARD



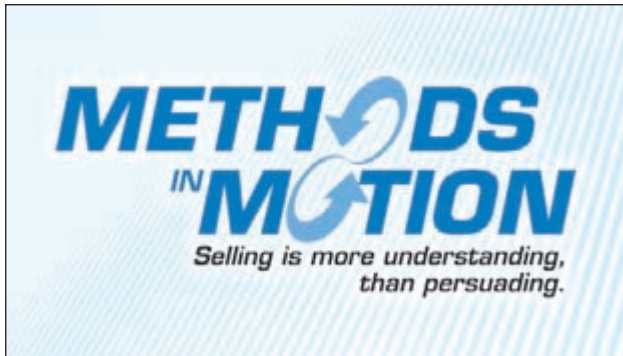
FRONT

Back



CUSTOM BUSINESS CARD GALLERY

Front of Card



Back of Card



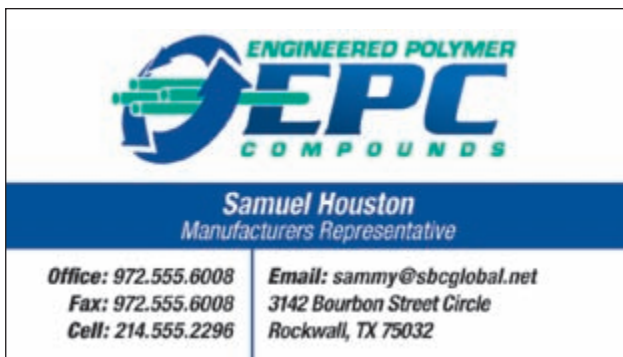
Front of Card



Back of Card



Front of Card



Back of Card



Front of Card



Front of Card

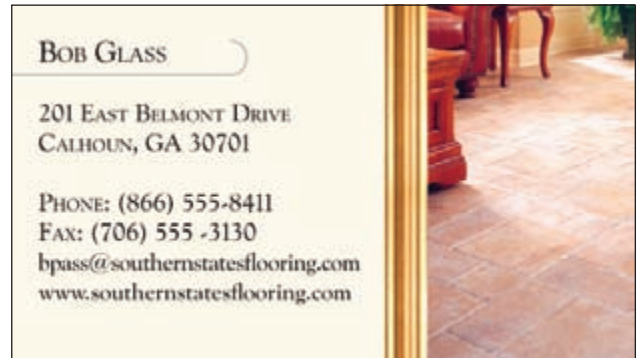


CUSTOM BUSINESS CARD GALLERY

Front of Card



Back of Card



Front of Card



Back of Card



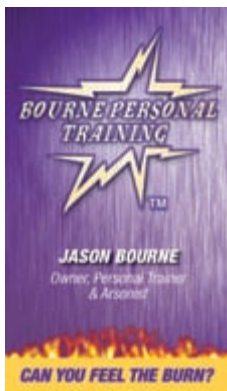
Front of Card



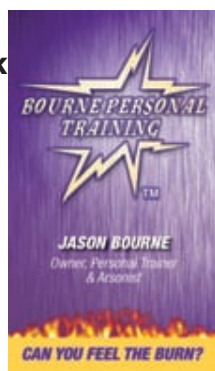
Back of Card



Front of Card



Back



Front of Card



CUSTOM BUSINESS CARD GALLERY

Front of Card



Back of Card



Front of Card



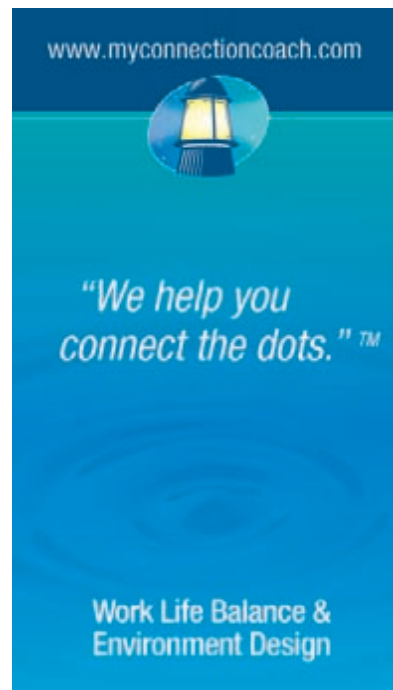
Back of Card



Front of Card



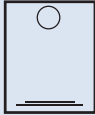
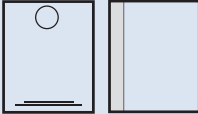

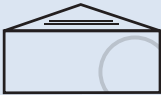
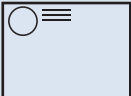
Back of Card



Front of Card

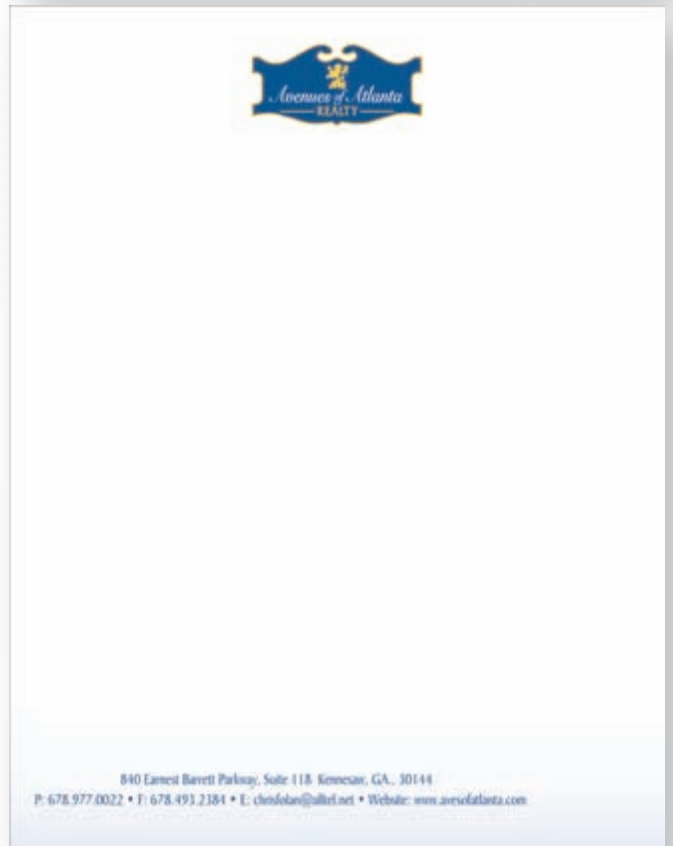
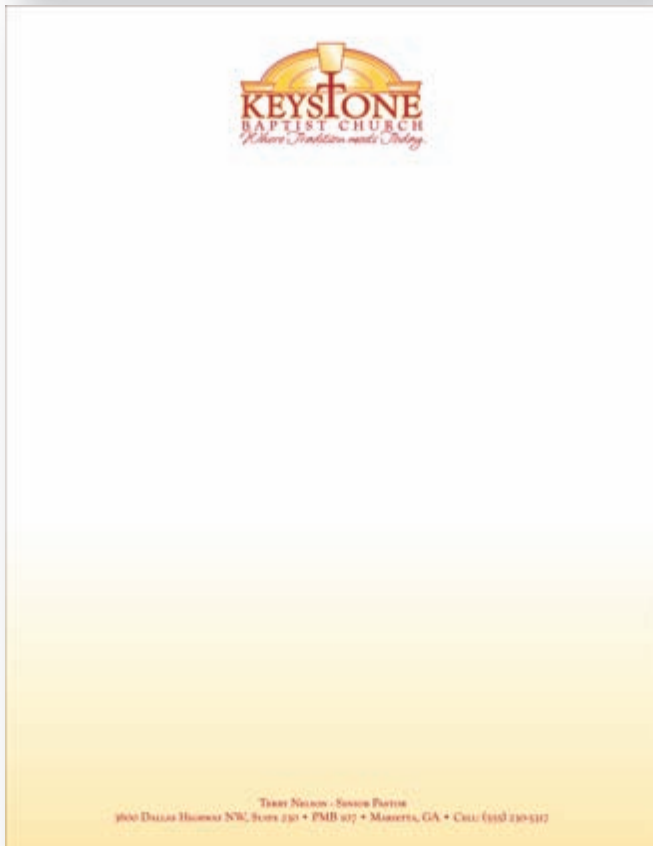
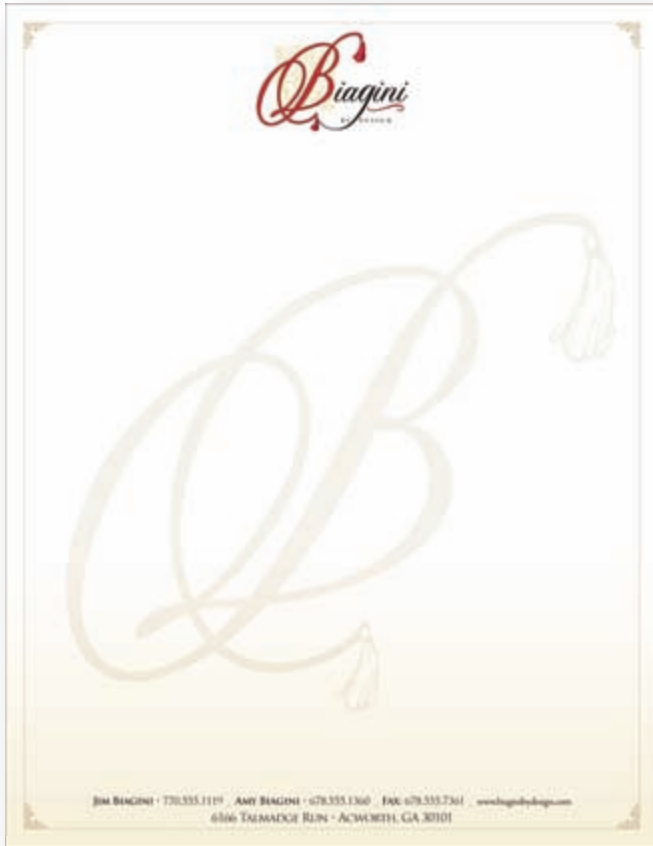


LETTERHEAD & ENVELOPE PRICING

LETTERHEAD & ENVELOPE DESIGN PRICING		
ITEM	DESCRIPTION	PRICE
LETTERHEAD 1 SIDED 	Includes the following: - 1 Design (size: 8.5" X 11") FULL COLOR - Artwork on CD (if requested) - 2 sets of minor revisions	\$175
SECOND SHEET 1 SIDED 	Includes the following: - 1 Design (size: 8.5" X 11") FULL COLOR - Artwork on CD (if requested) - 2 sets of minor revisions	\$90
ENVELOPE 1 SIDED - NO BLEED 	Includes the following: - 1 Design (size: 4.125" x 9.5") - Artwork on CD (if requested) - Design is only for one side of Env. - 2 sets of minor revisions	\$175
ENVELOPE 2 SIDED - w/BLEED 	Includes the following: - 1 Design (size: 3.5" x 2" or 2" X 3.5") - Artwork on CD (if requested) - Design is created for both sides of Env. - 2 sets of minor revisions	\$250
CATALOG ENVELOPE 1 SIDED 	Includes the following: - 1 Design (size: varies) - Artwork on CD (if requested) - Design is created for both sides of Env. - 2 sets of minor revisions	\$175

Custom Sized designs are available. Ask for a custom quote.

CUSTOM LETTERHEAD GALLERY



CUSTOM LETTERHEAD GALLERY



CUSTOM ENVELOPE GALLERY

